

COLIN SWEENEY

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EXPERIENCE

M. D. Anderson Cancer Center ♦ 2006 – present *Training Representative – HR Employee Development*

♦ **Interactive Multimedia Design / Development:** Serving as lead designer and developer for multiple online eLearning courses, assessments, and institution-wide training / awareness programs. Collaborates with instructional design team to create interactive multimedia elements that stress effective learning strategy and communicate key concepts to targeted users.

Tools » Flash [ActionScript], Captivate, Articulate Suite [Presenter / Engage / QuizMaker], Saba Publisher [Lectora], Camtasia Suite, Raptivity, Audacity

♦ **Web Development / Management:** Creates manages, and updates online content for department's intranet sites. Provides additional maintenance to existing online training courses.

Tools » Rhythmyx CMS, Saba LMS, MS SharePoint

♦ **Graphic Design / Promotional Marketing:** Creates logos, flyers, announcements, and other graphic media to publicize Employee Development programs, news, and events.

Tools » PhotoShop, Illustrator, Acrobat

♦ **Contractor Management:** Serving as liaison for outsourced multimedia projects. Working with, and communicating technical requirements and expectations to, 3rd party contractors in order to receive operational and compliant products.

♦ **Compliance Testing / Troubleshooting:** Working directly with institutional departments and contractors to create successful SCORM eLearning courses and 508 compliant web elements for successful institution-wide distribution.

Tools » Saba LMS, Rhythmyx CMS

♦ **eLearning Research / Development:** Extensive research and testing of education-related concepts and standards-compliant learning tools to be evaluated and implemented in online training.

Self-Employed – Freelance / Contract ♦ 2003 – present *Multimedia / Promotional Marketing Services*

♦ **Business Management:** Administers projects, clients, customer service, self-promotion, and invoicing for startup business.

♦ **Client Management / Consultation:** Provides diverse client base with effective, promotional, and cutting edge multimedia products using skills, experience, and research.

♦ **Web Design / Development / Management:** Creates standards-based CSS websites, Flash websites, blog websites, and Podcasting feeds. Assists clients with online content and editorial. Provides continued updates, management, and maintenance in order to keep content relevant and effective.

Tools » [X]HTML + CSS, JavaScript, PHP, RSS [XML], Flash, WordPress, PhotoShop

♦ **Graphic Design / Promotional Marketing:** Creates logos and other multimedia elements for effective promotional branding.

Tools » PhotoShop, Illustrator, Acrobat

The University of Texas School of Nursing at Houston ♦ 2003 – 2006 *Multimedia Coordinator / Instructional Developer*

♦ **Graphic Design / Promotional Marketing:** Created logos, brochures, announcements, graphic emails, and motion graphics animation to publicize special University events, nursing conferences, and other educational endeavors.

Tools » PhotoShop, Illustrator, InDesign, Acrobat, After Effects, [X]HTML + CSS

♦ **Web Design / Development / Management:** Created University websites, monthly online newsletters, and grant-based websites. Provided continued updates, management, and maintenance in order to keep content relevant and effective.

Tools » [X]HTML + CSS, JavaScript, PHP, Flash, PhotoShop

◆ **eLearning Development / Management:** Served as lead online course designer / developer for multiple nursing classes. Provided additional exam management and assistance to instructors for online courses each semester.

Tools » Blackboard LMS, [X]HTML + CSS

◆ **Interactive Multimedia Design / Development:** Served as lead designer / developer for several interactive multimedia products and Audio / Video presentations that were affiliated with grant-based projects and annual conference events.

Tools » Flash [ActionScript] + XML, Captivate, Premiere Pro, After Effects, Audition

◆ **Technical Training:** Developed instructional user-friendly tutorials for faculty, staff, and students. Additional onsite service and support for related web, multimedia, and office applications.

Tools » Captivate, [X]HTML + CSS, Acrobat, MS Office

Keystone Resources ◆ 2003

Digital Designer

◆ **Multimedia Design / Development:** Created Flash websites, print layout pieces, and other interactive multimedia products.

Tools » Flash, [X]HTML + CSS, PhotoShop, Illustrator, InDesign

◆ **Client Management:** Charged with being direct liaison for clients in need of special assistance with multimedia products.

EDUCATION

Associate in Science – Multimedia / Web Design ◆ 2001 – 2003

The Art Institute of Houston

Bachelor of Arts – Advertising, School of Communications ◆ 1994 – 1998

The University of Texas at Austin
